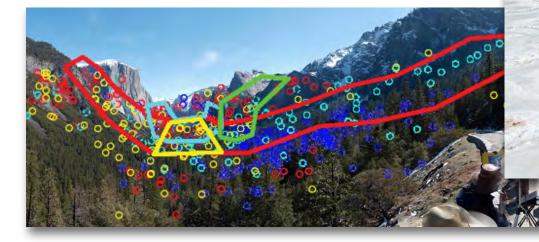
Semantic Analysis of Mobile Eyetracking Data

Jeff B. Pelz Rochester Institute of Technology Rochester, NY, USA



1st International Workshop on Pervasive Eye Tracking and Mobile Eye-Based Interaction



Sunday, September 18, 11

Jeff B. Pelz PETMEI 2011 Keynote

Beijing ,China

Ubiquitous Computing

1

Many problems suggest themselves to the psychologist whose solution would be greatly furthered by an accurate method of recording the movements of the eye.

ARTIFICIAL EYE

DELABARRE EYE-CUPS

A METHOD OF RECORDING EYE-MOVEMENTS.

By E. B. DELABARRE, Professor of Psychology, Brown University.

Many problems suggest themselves to the psychologist whose solution would be greatly furthered by an accurate method of recording the movements of the eye.

> I am indebted to Dr. Lough, my assistant last year in the laboratory at Harvard, for the suggestion that plaster-of-Paris will attach itself firmly and immovably to any moist surface. Acting on this suggestion, I made a few plaster casts over the cornea of an artificial eye. I thus produced a smooth concave surface that would fit fairly well the curvature of the cornea of a natural eye. This I trimmed with a knife to the diameter of the cornea, and to a thickness that would make it as light as possible while retaining the requisite firmness. Then I made the eyeball anæsthetic by applying two or three drops of a two to three per cent. solution of cocaine, and on fitting the cast over the cornea found that it held there perfectly, without pain or discomfort.

> > Delabarre (1898) The American Journal of Psychology

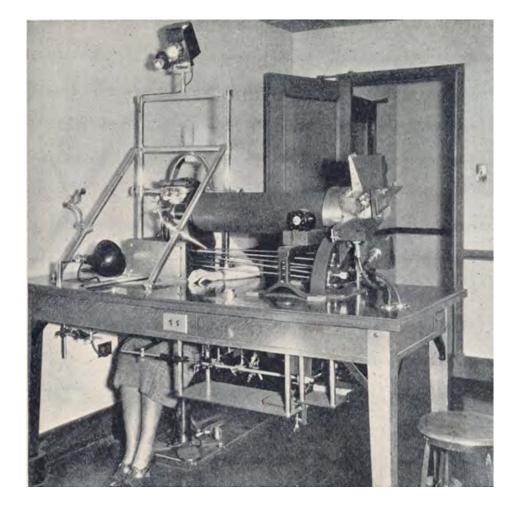
Delabarre (1898) The American Journal of Psychology

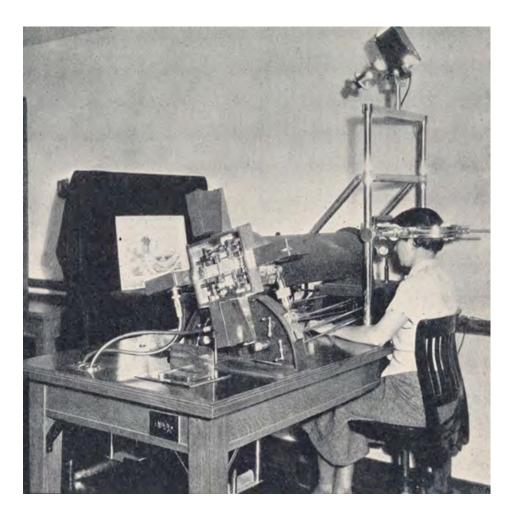


No trouble was experienced in getting the cup to stick for as long as was desired, when the lids were kept well separated ; indeed, it was somewhat difficult to remove it on several occasions. The experiments have so far been made on but two subjects — Prof. Hodge and myself. I am especially indebted to Prof. Hodge, as it has been difficult to get subjects ; partly from an exaggerated notion of the danger to the eye, partly from the defective vision of those who were otherwise available.

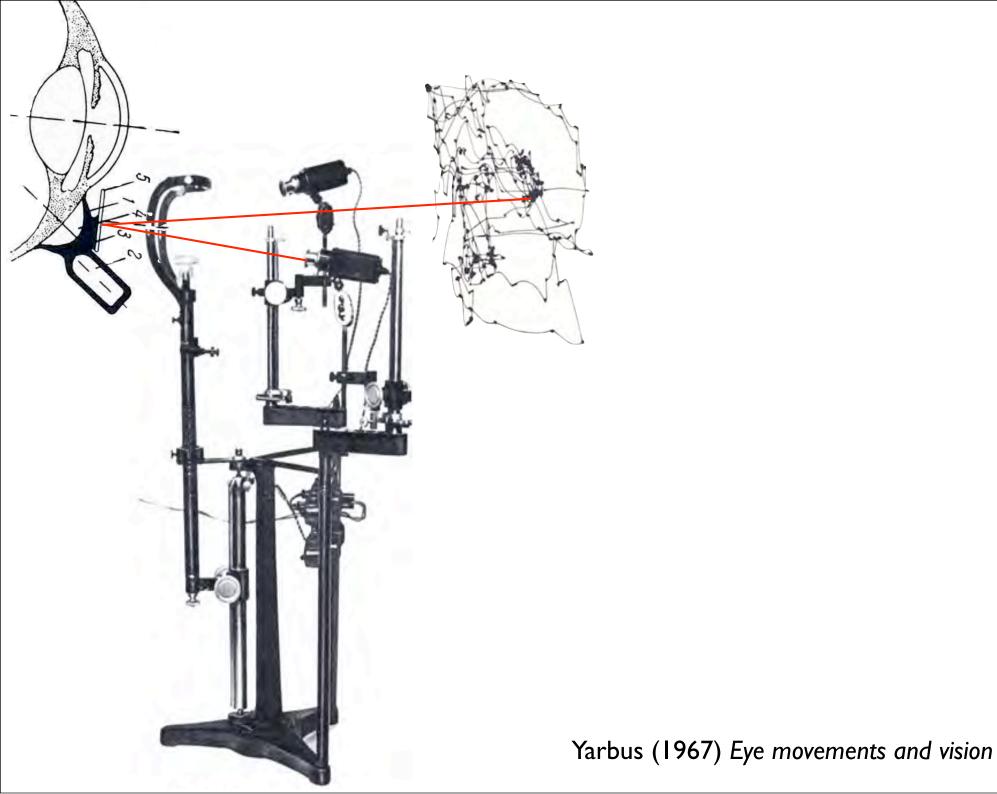
Huey (1898) American Journal of Psychology

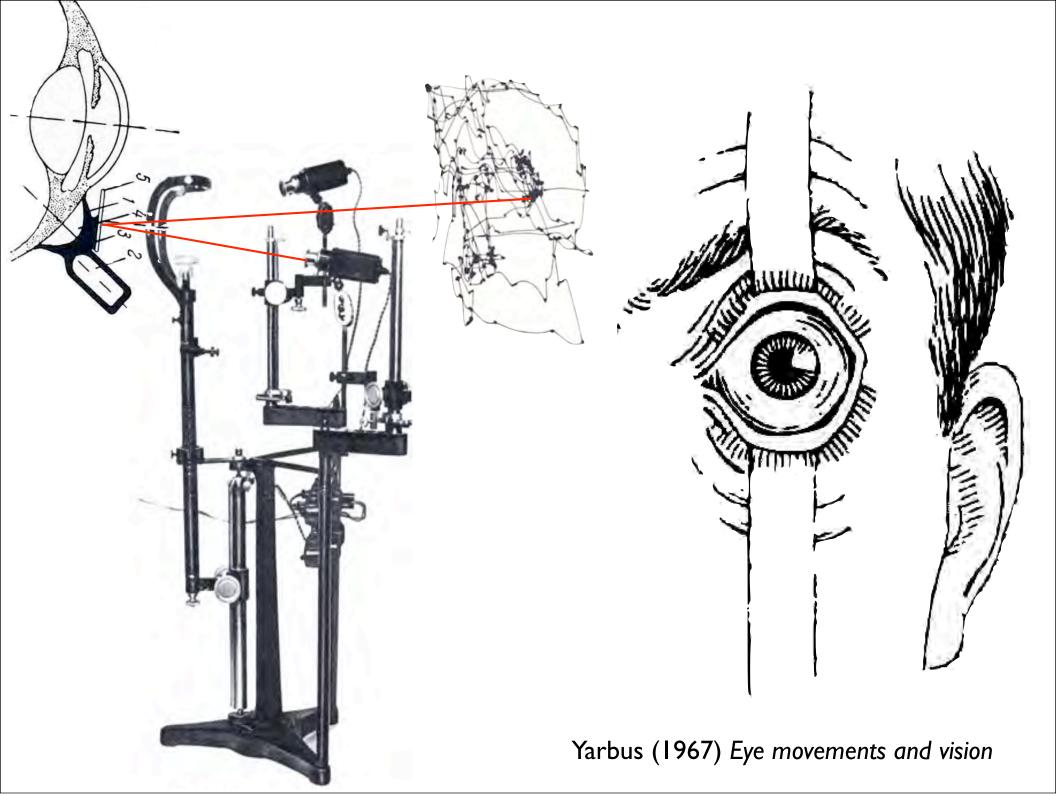
Corneal Reflection (CR) film-based eyetracker systems





Buswell (1935) How people look at pictures





Corneal Reflection (CR) Video-based eyetracker system

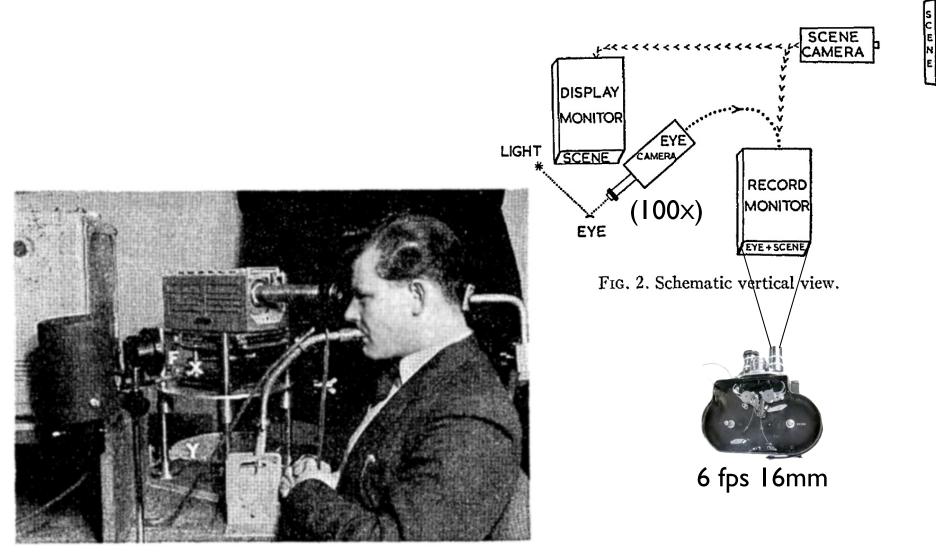
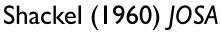


FIG. 1. General arrangement for eye camera.

Mackworth & Mackworth (1958) JOSA

Electrooculograph (EOG) Video-based eyetracker system





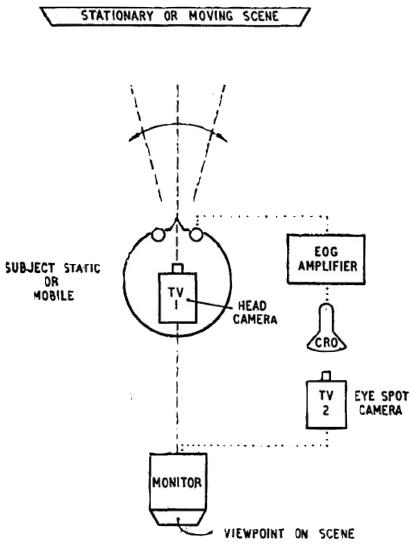


FIG. 2. Schematic diagram of method using EOG eyeball position recording.

Electrooculograph (EOG) Video-based eyetracker system



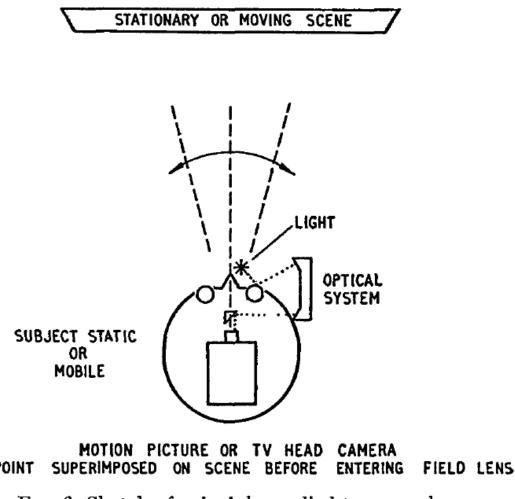


FIG. 3. Sketch of principle applied to cornealreflection eyeball position recording.

Shackel (1960) JOSA

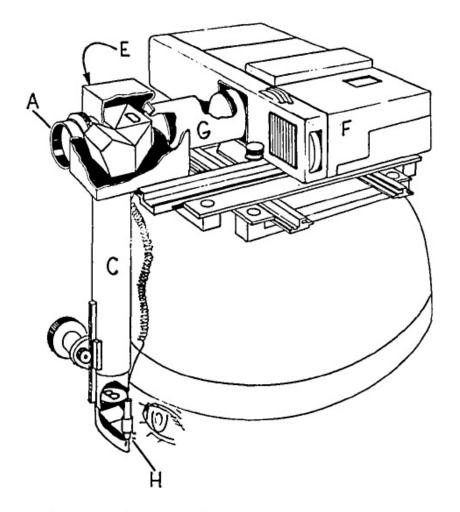
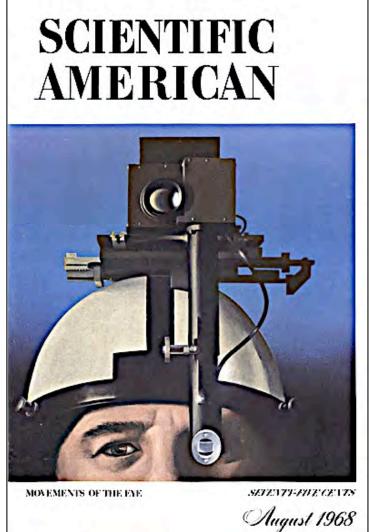


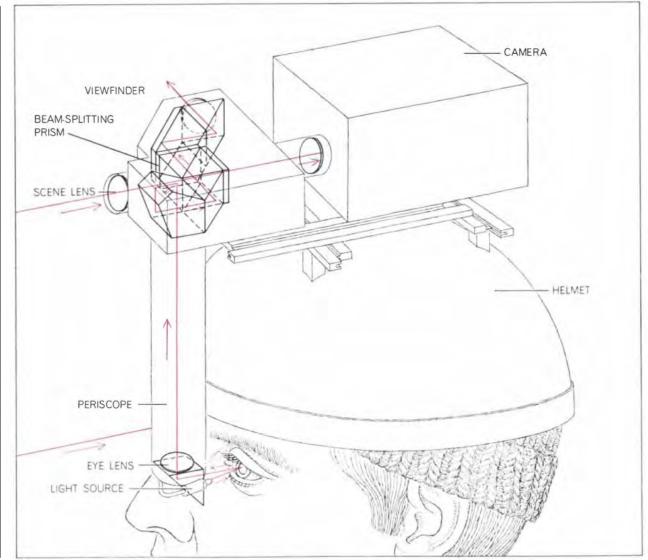
FIG. 1. Schematic diagram for head-mounted 8-mm movie camera.



FIG. 2. Head-mounted eye-marker camera.

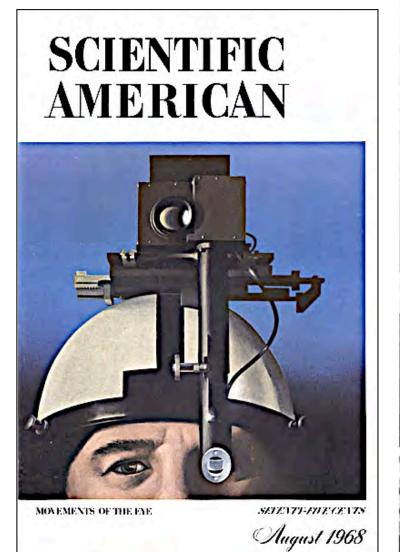
Mackworth & Thomas (1962) JOSA





EYE-MARKER CAMERA tracks and records the eye's glance. The image of a spot of light, reflected from the cornea, is transmitted by an optical system in the periscope through a series of prisms. This serves to superpose the eye-marker image on the scene image. The combined image can be monitored through the viewfinder as it is photographed by the motion-picture camera.

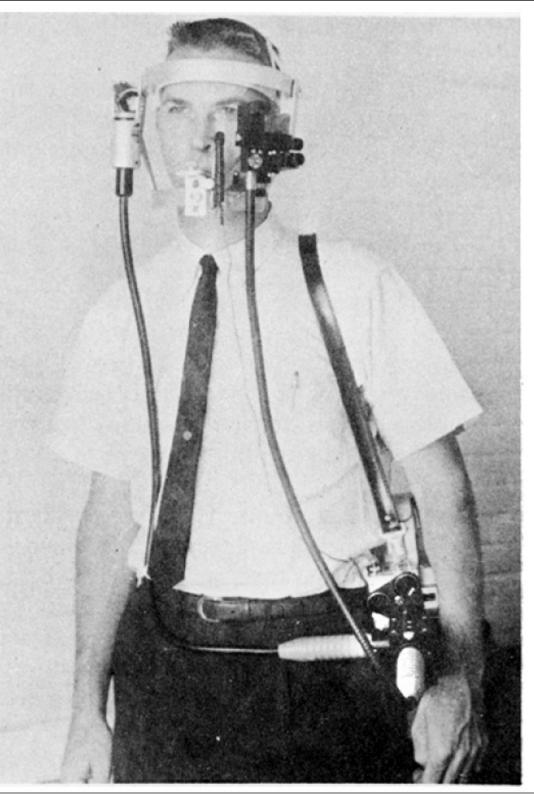
Thomas (1968) Scientific American



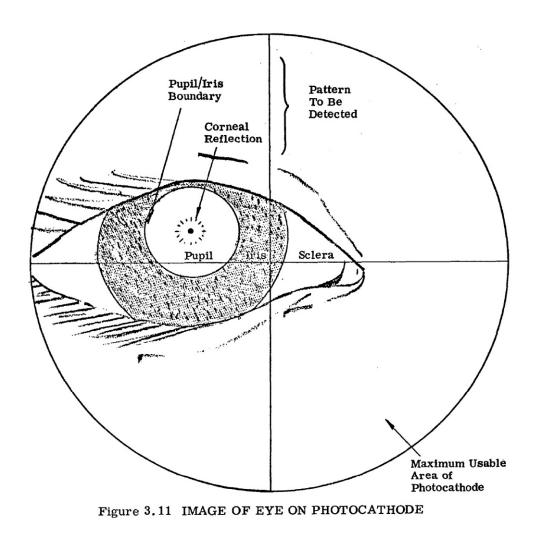


Thomas (1968) Scientific American

Corneal-reflection film system with fiber-optic coupling



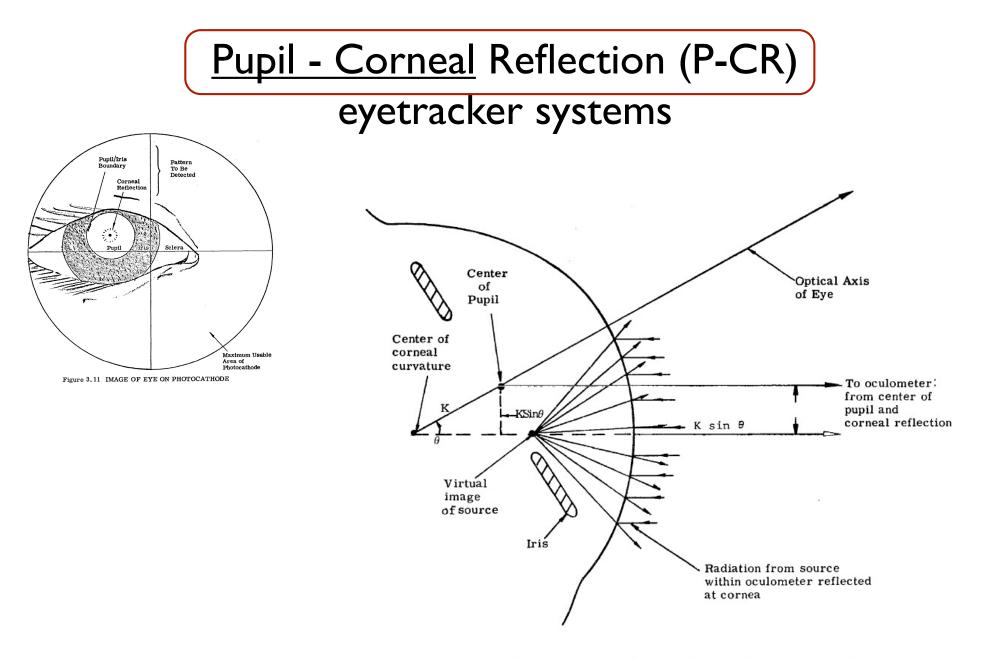
Young & Shea (1975) BRMI





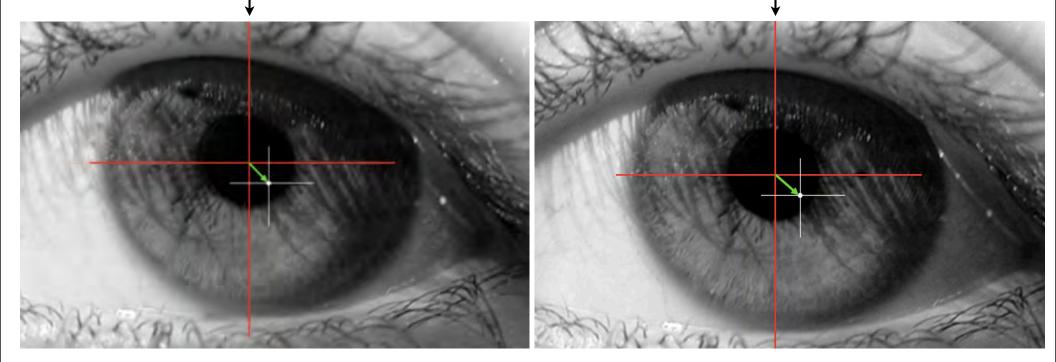
Merchant (1967) NASA Tech Report CR-805

Merchant (1969) NASA Tech Report CR-1422



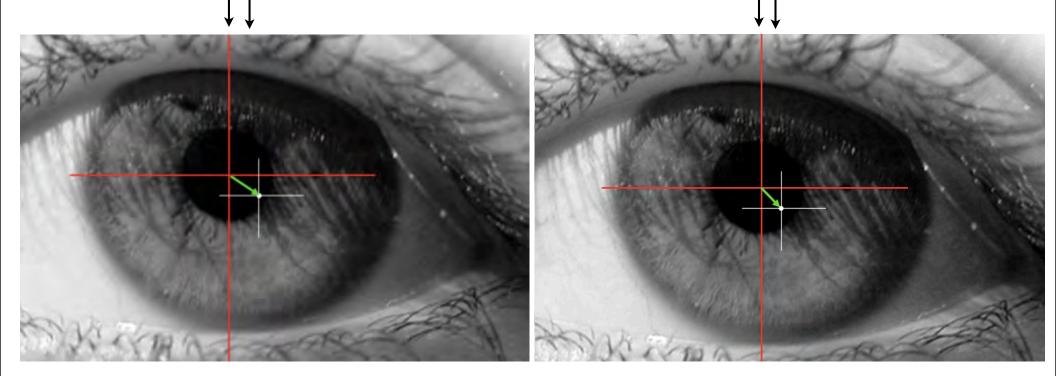
Displacement of corneal reflection from center of pupil, K Sin θ , is proportional to the angular direction, θ , of the eye, and is independent of the position of the eye.

Merchant (1969) NASA Tech Report CR-1422



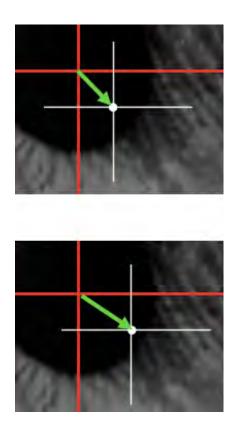
Eye movement (rotation)

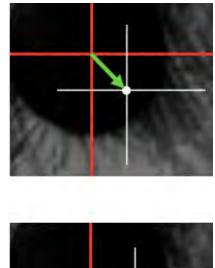
Camera movement (translation)

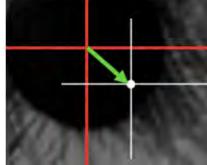


Eye movement (rotation)

Camera movement (translation)



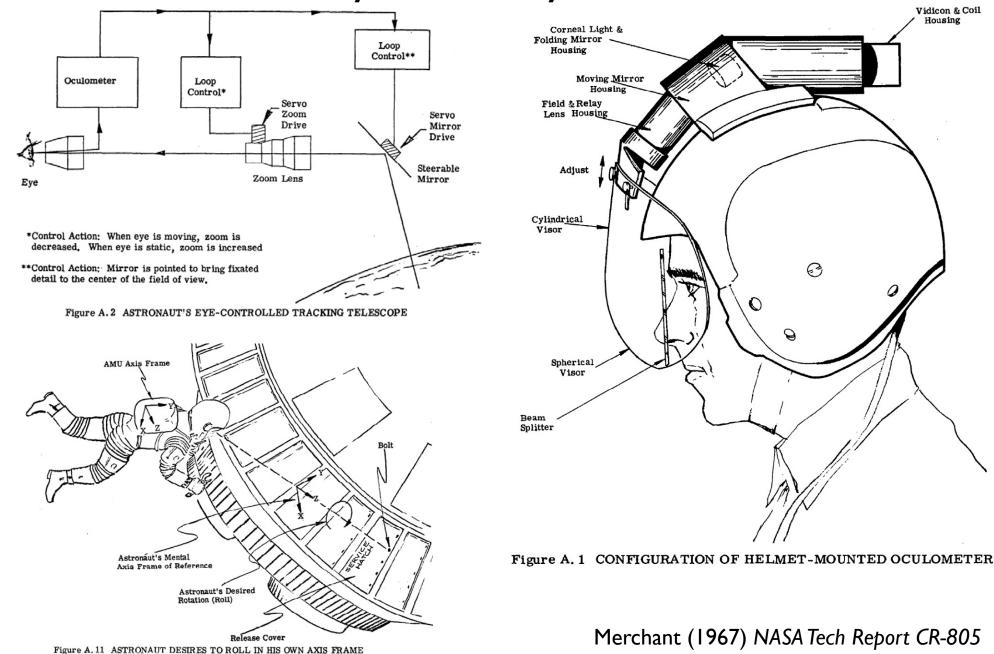




Eye movement (rotation)



Camera movement (translation)



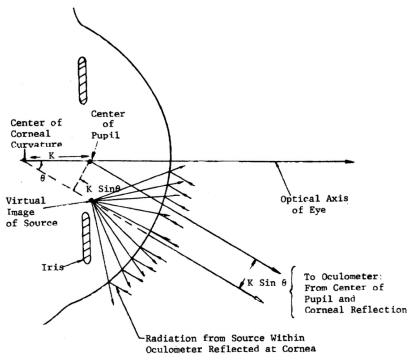
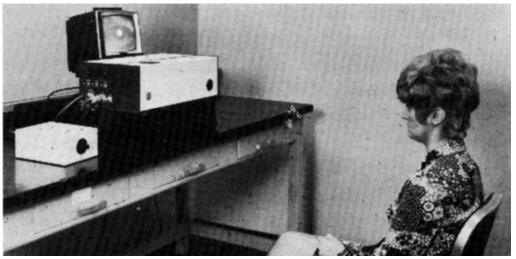
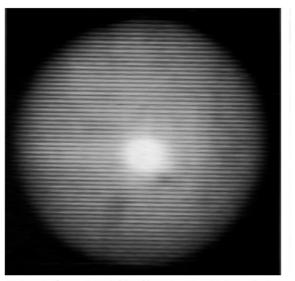
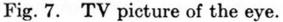


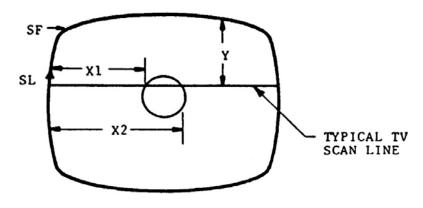
Fig. 5. Basic sensing principle. Displacement of the corneal reflection from the center of the pupil by $K \sin \theta$ is proportional to the angular direction θ of the eye, and is independent of the position of the eye.

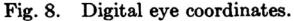


Pupil - Corneal Reflection (CR) Video-based eyetracker systems (Merchant - 1974)









Merchant, Morrissette, & Porterfield (1974) IEEE Trans Biomed Eng

Pupil - Corneal Reflection (CR) Video-based eyetracker systems (Merchant - 1974)



Merchant, Morrissette, & Porterfield (1974) IEEE Trans Biomed Eng

Pupil - Corneal Reflection (CR) Video-based eyetracker systems











Arrington



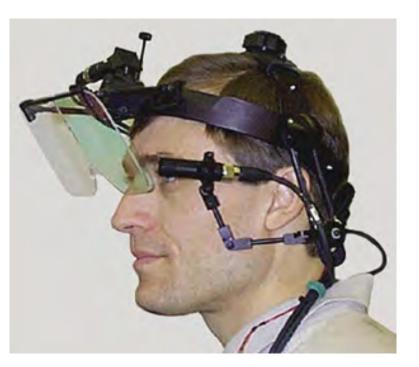
Dikablis

EyeLink

Positive Science









Michael Land

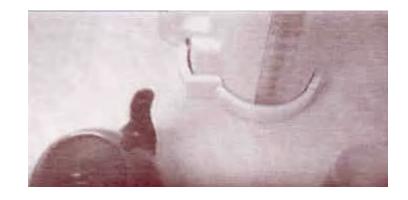


Vision Laboratory Sussex Centre for Neuroscience University of Sussex, Brighton, BN1 9QG, UK

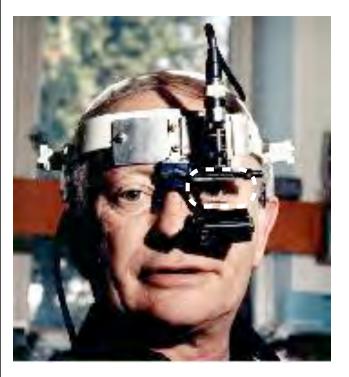
Sussex

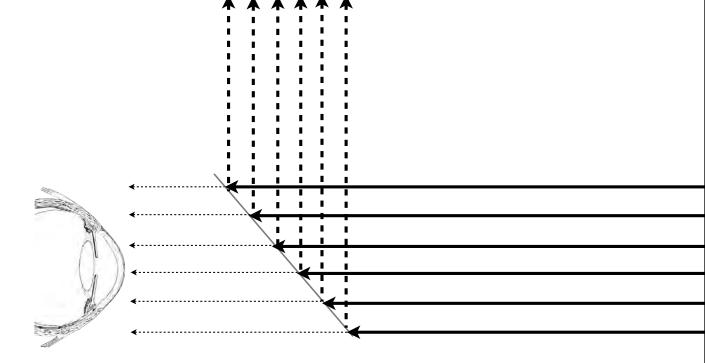








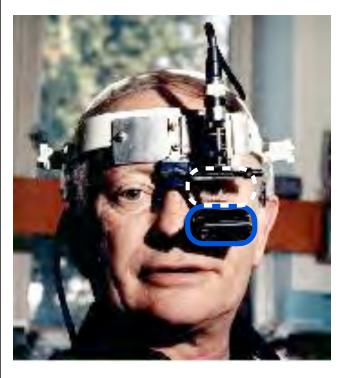


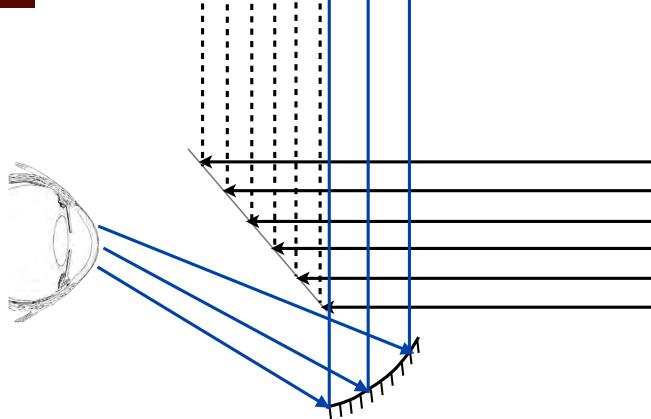








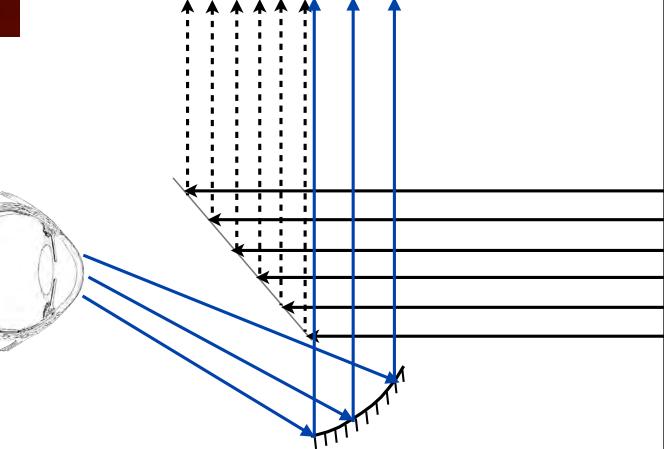






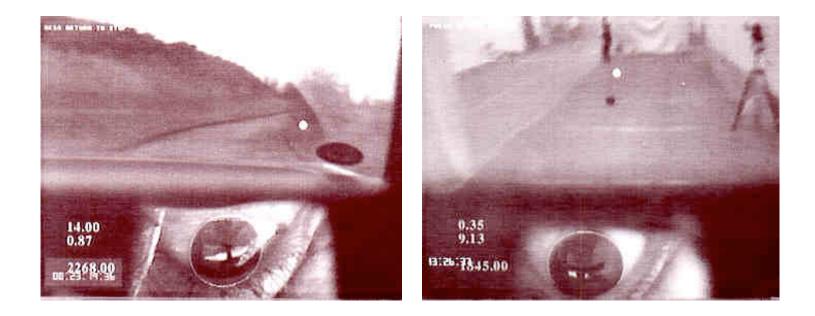


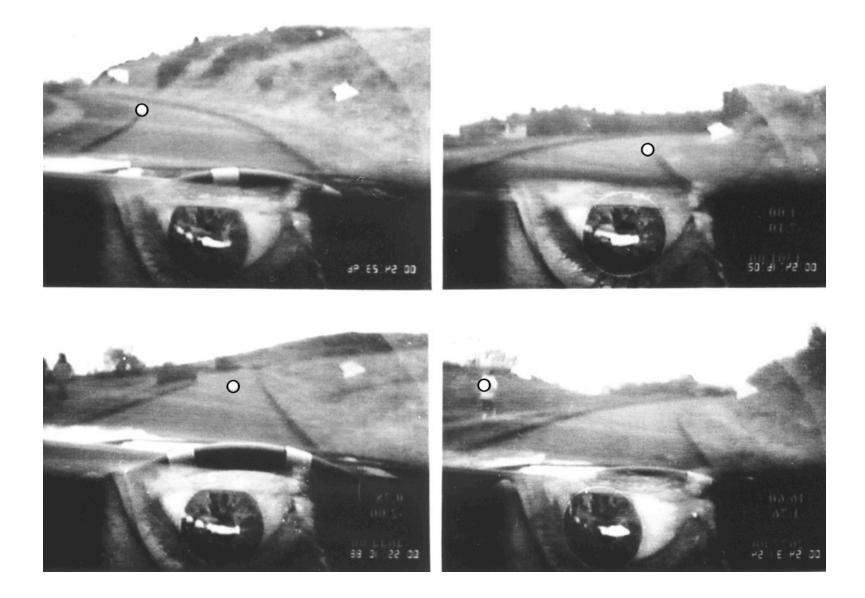




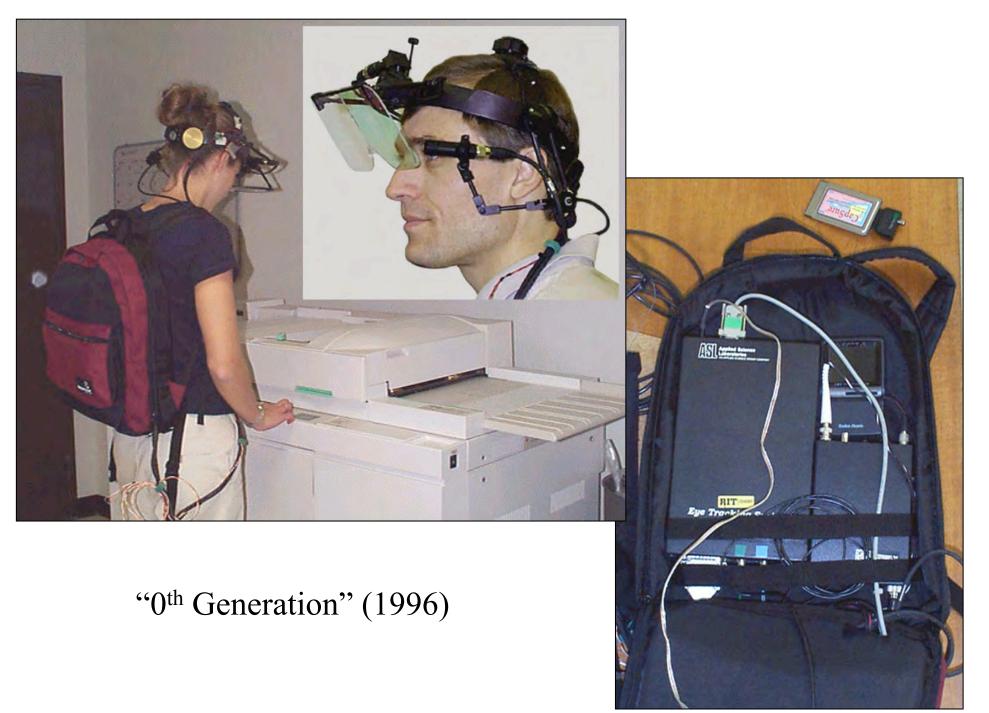




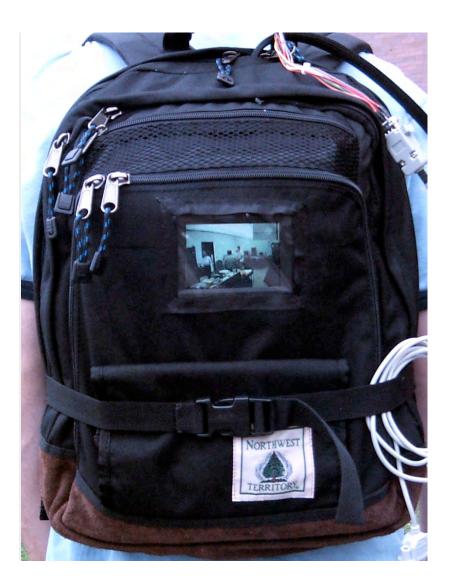




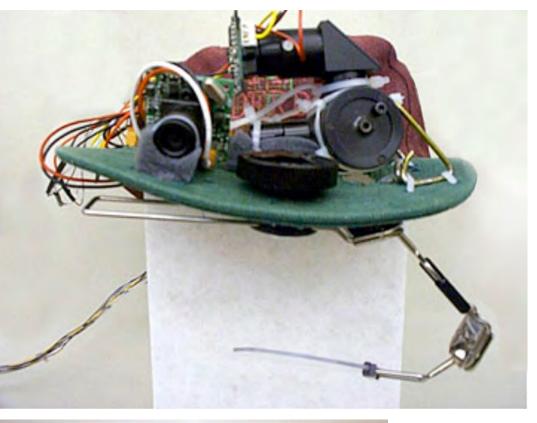
RIT Wearable Eyetracker



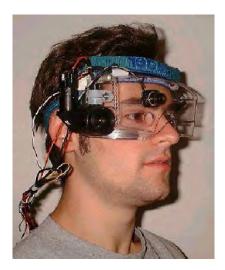
RIT Wearable Eyetracker



1st Generation (1998)





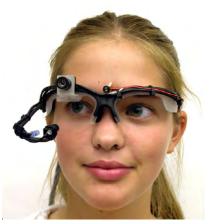


2nd (2000)

RIT Wearable Eyetracker



3rd (2003)



4th (2004)



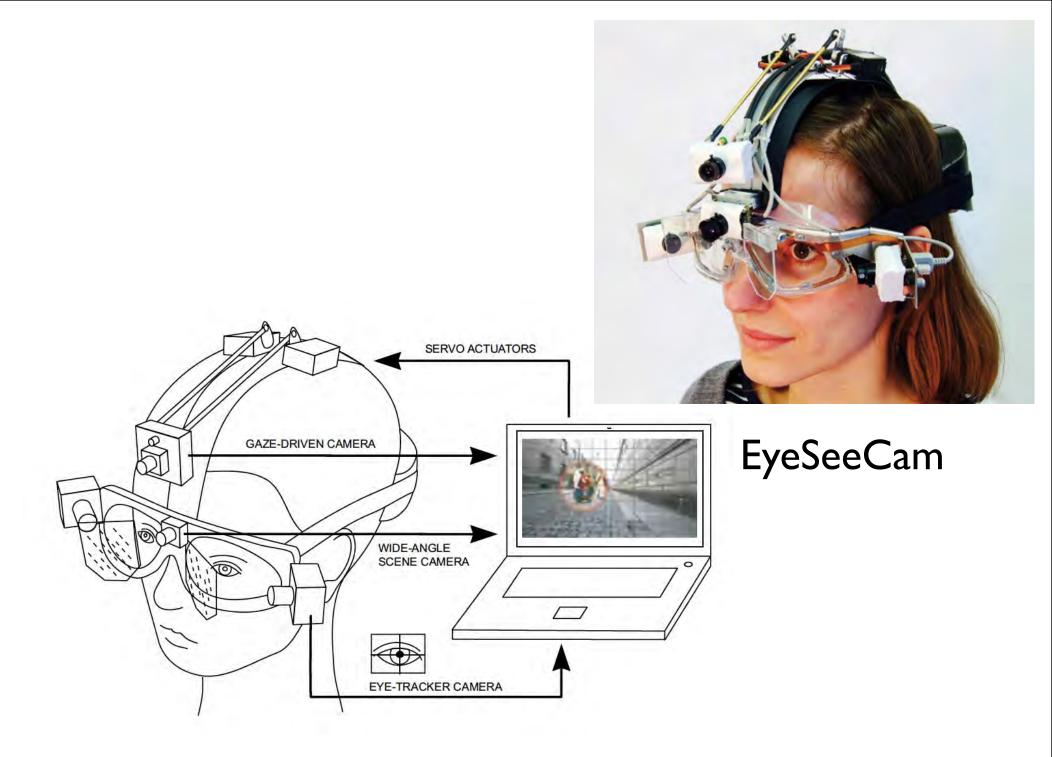
5th (2006)



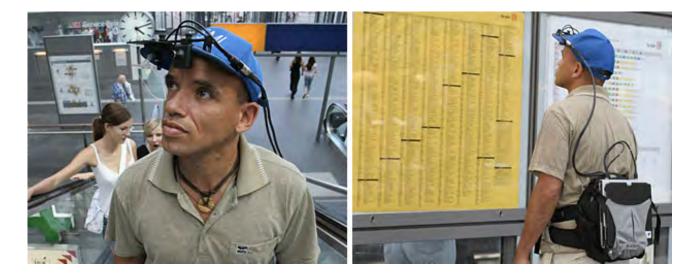
6th (2008)

Positive ScienceTM Wearable Eyetracker









SMI IView X



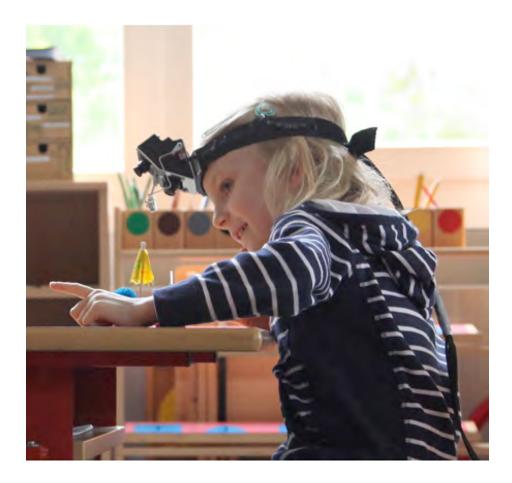
SMI Glasses



ASL MobileEye XG



Dong & Luo, PETMEI 2011





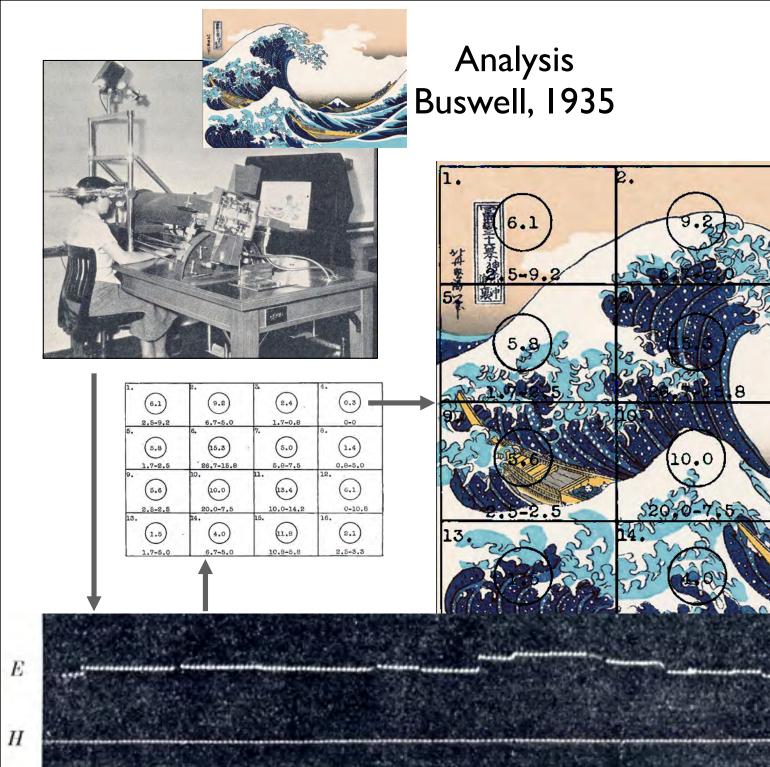
WearCam

Data Analysis:

Besides, the most casual observation showed that the eye moved along the line by little jerks and not with a continuous steady movement. I tried to record these jerks by direct observation, but finally decided that my simple reaction to sight stimuli was not quick enough to keep up with them when the subject read at normal speed.

By the help of the quarter-second record written on the margin of the paper, it is possible to measure approximately the time during which the eye remains fixated at each point, but the unit is too large for getting the speed with which it moves from one fixation point to another.¹ The latter point is especially interesting, as it would seem from the curves that the speed may be so great that the retinal impressions fuse and that we really do not see foveally what we read except at the few points on the ordinary line at which the eye pauses. These experiments are as yet incomplete; and the data which they furnish cannot be arranged in time for this report.

Huey (1898) American Journal of Psychology



3 4. 0. 2.4 1.7-0.8 0-8. 0.8-5.8-7.5 12. 11. 16 .8-5.8 2.5-



Data Analysis:

The main purpose and usefulness of this head camera technique is to give an immediate picture of on what the subject is fixating, whatever his body, head, and eye movements may be, without the need for analysis and computation to reconstruct his pattern of movements with respect to the scene before him. The film record can also be analyzed in detail in the usual way to study the relative movement of head, eyes, and scene; from examining the behavior of a few subjects and analyzing their performance in this way fruitful hypotheses may well result which can then be tested on a larger number of subjects with simpler experimental methods.

Shackel (1960) JOSA

Sunday, September 18, 11

Analyzing lab-based gaze data





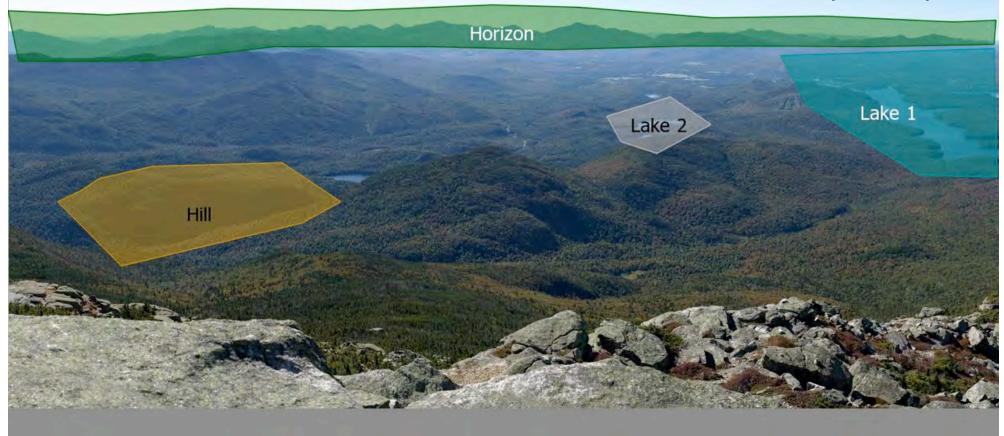
What is the dominant natural physical process that has shaped this landscape, and what is the evidence for that process?





What is the dominant natural physical process that has shaped this landscape, Text and what is the evidence for that process?

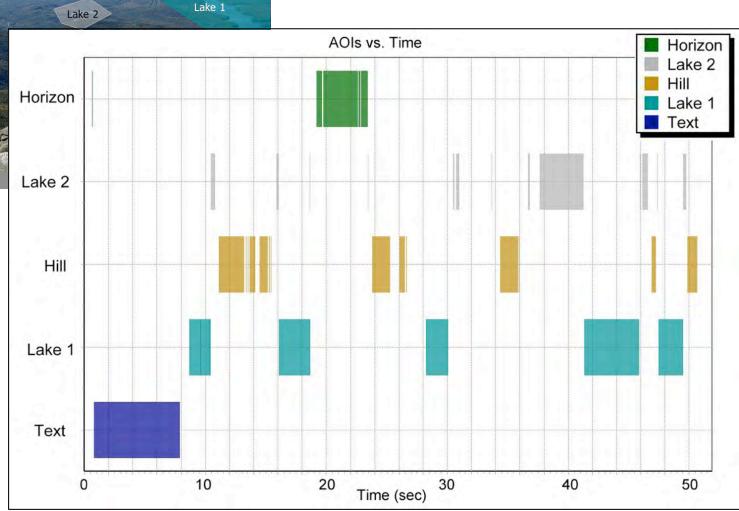
Define Areas of Interest (AOIs)



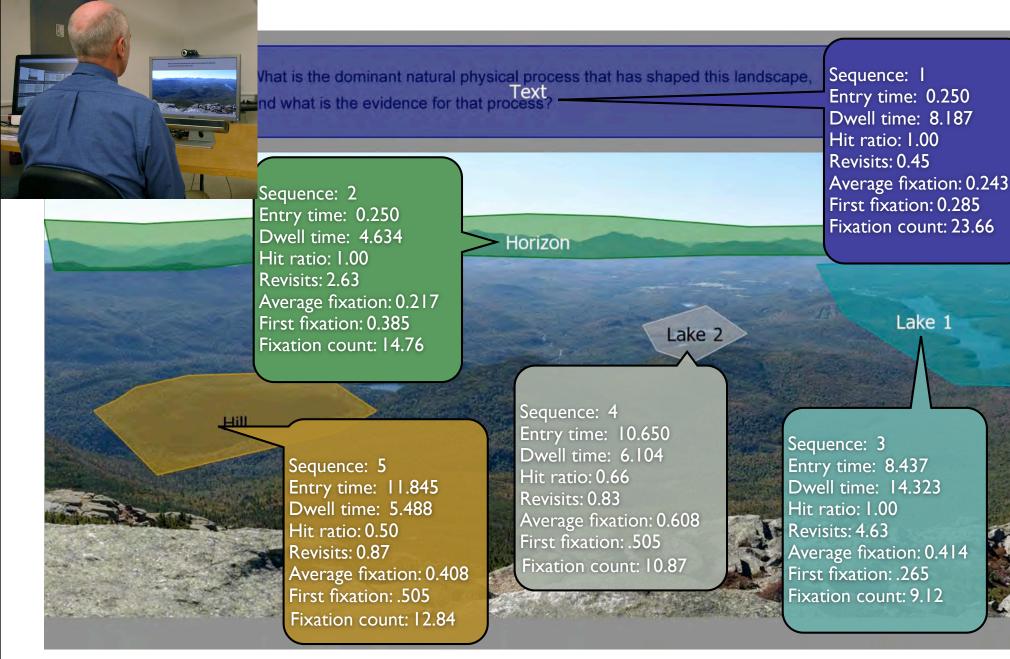
What is the dominant natural physical process that has shaped this landscape, Text, and what is the evidence for that process?

Horizon





Sunday, September 18, 11



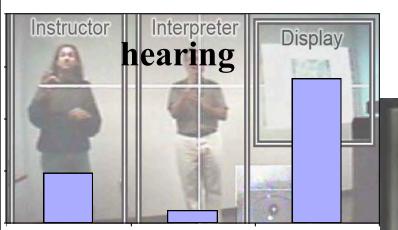
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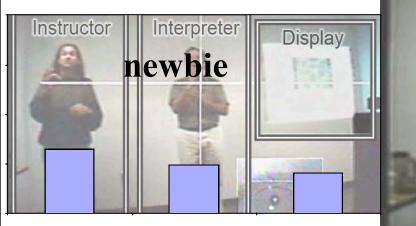
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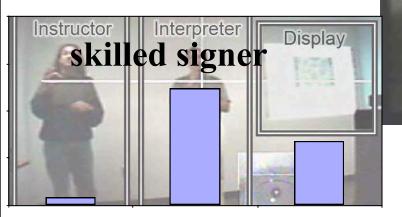
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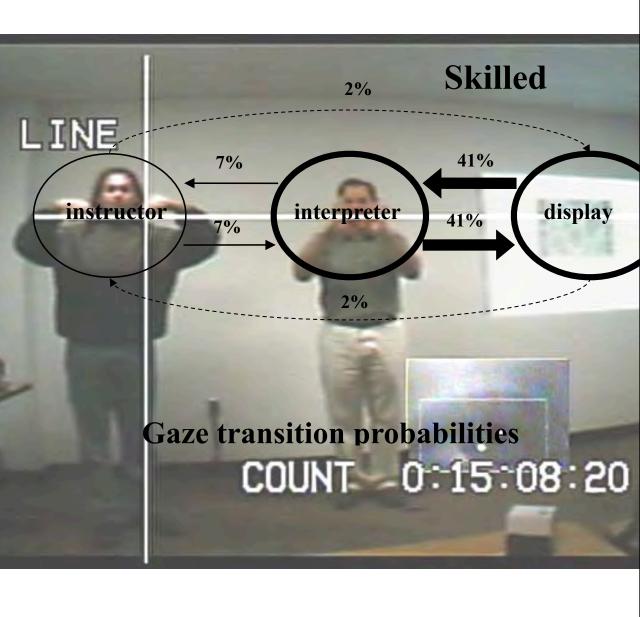
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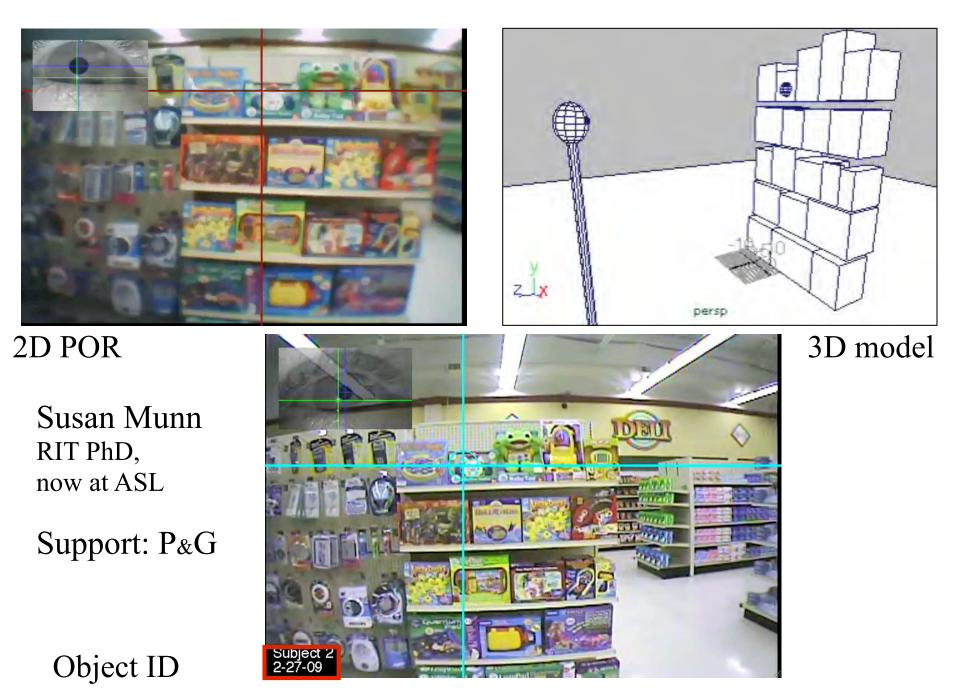






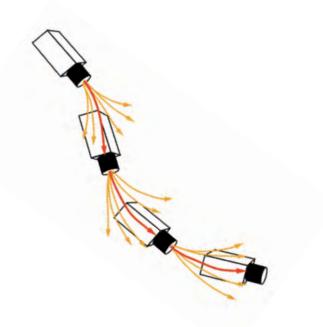


Susan Munn: FixTracer



SLAM

MonoSLAM: Davison et al., *IEEE Trans PAMI* 2007 Visual SLAM: Takemura et al., *ETRA* 2010





Object recognition

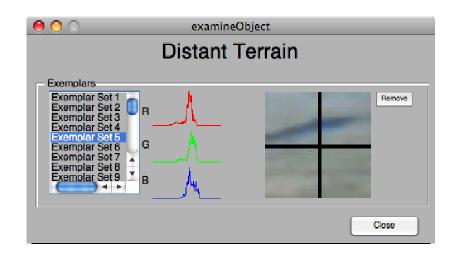


Figure 2. Object recognition illustration in shopping setting

Brône, Oben, & Goedemé, PETMEI 2011



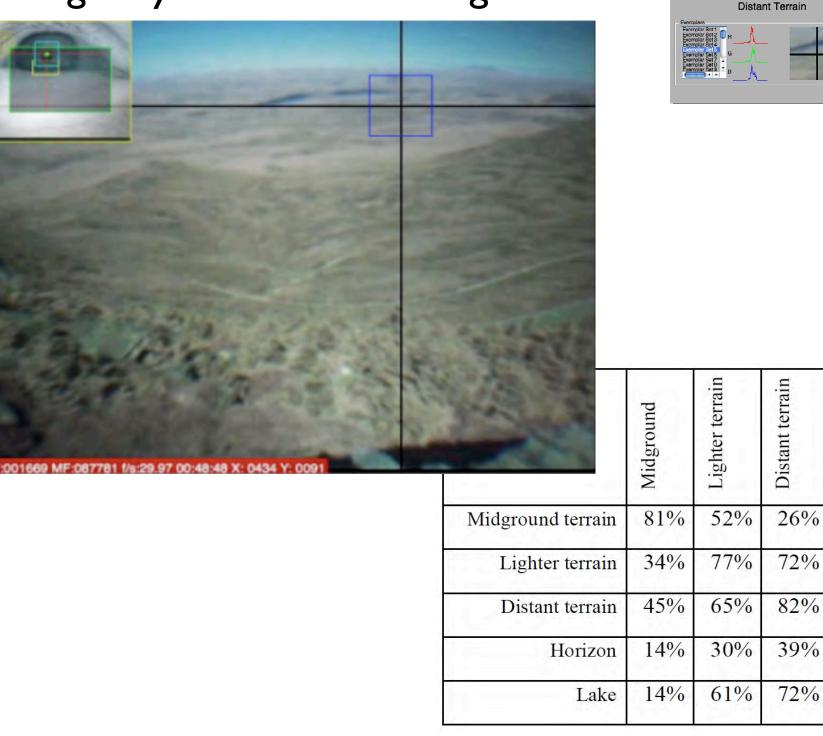




Fixations can be 'tagged' as class exemplars

Color histogram intersections (Swain & Ballard, '90)

Using only RGB color histograms:



examineOblec

Close

Horizon

38%

54%

58%

60%

65%

Lake

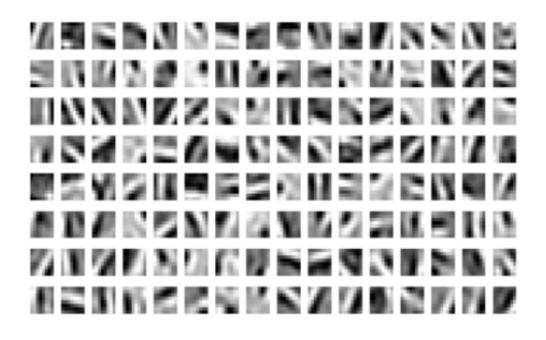
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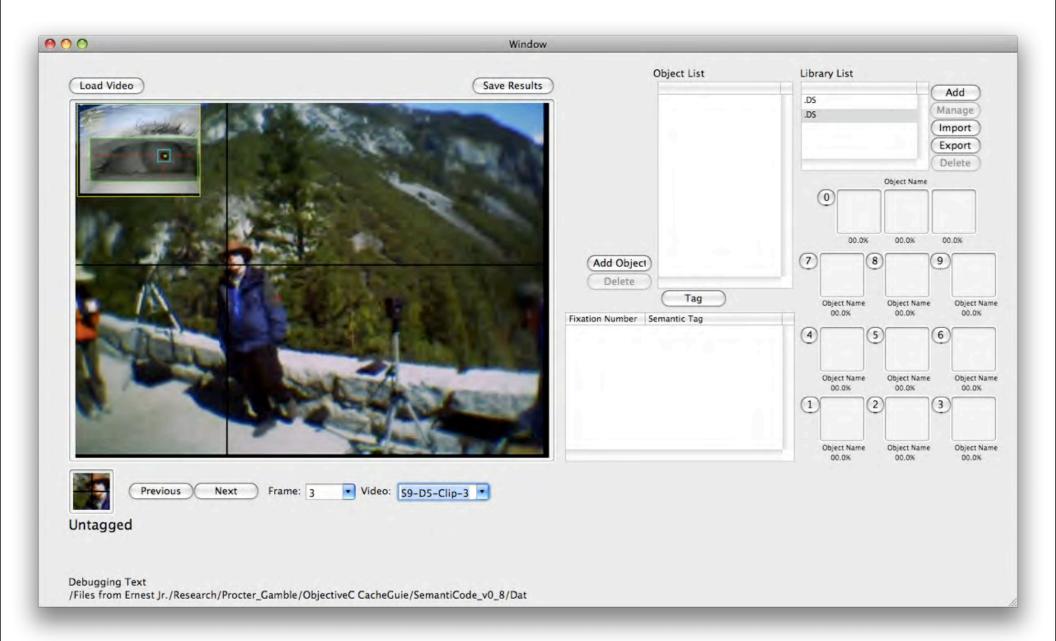
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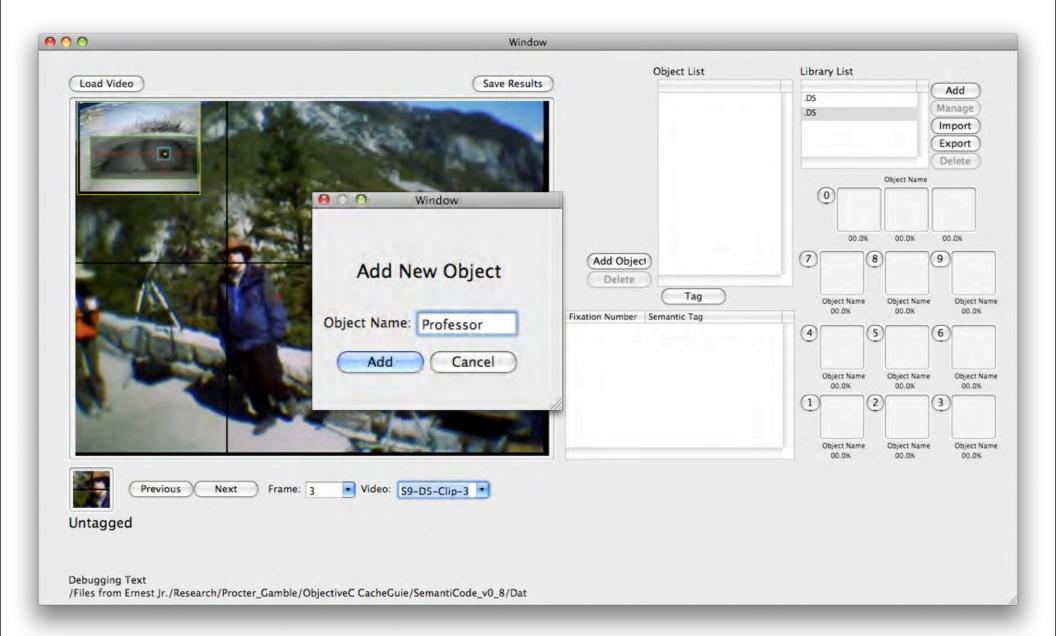
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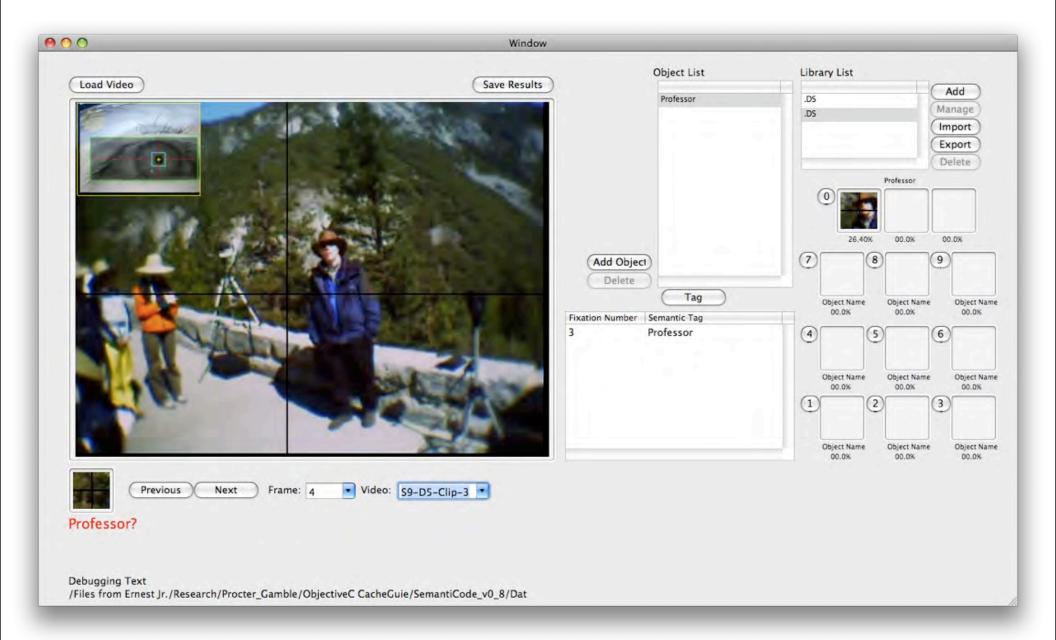
81%

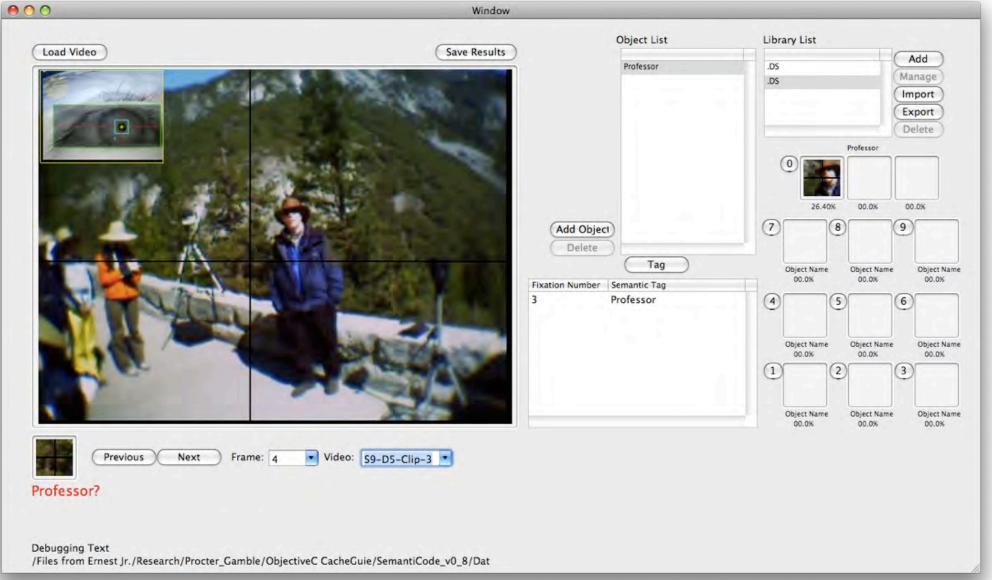


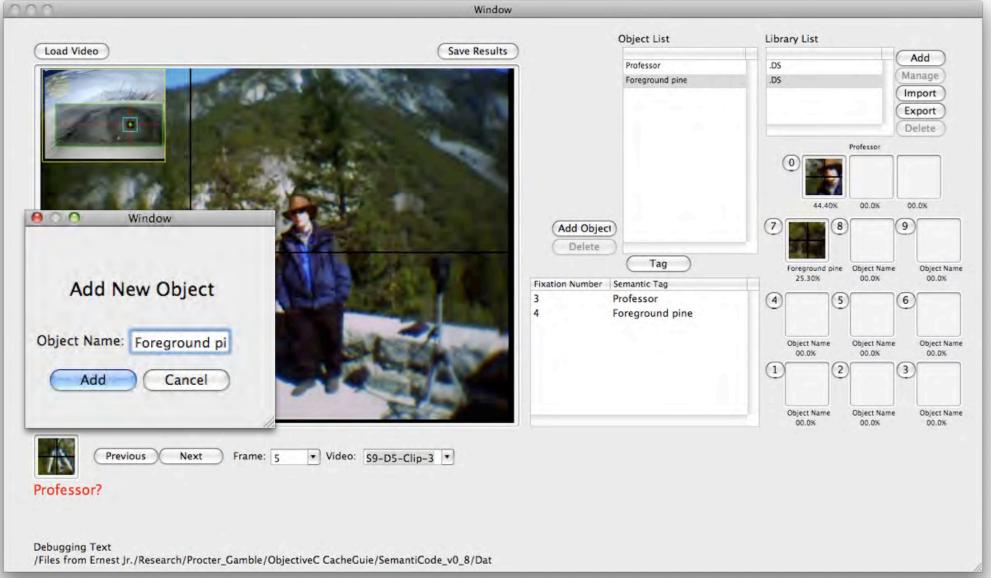
Other features (spectral, spatial, temporal) can be used to identify exemplars.



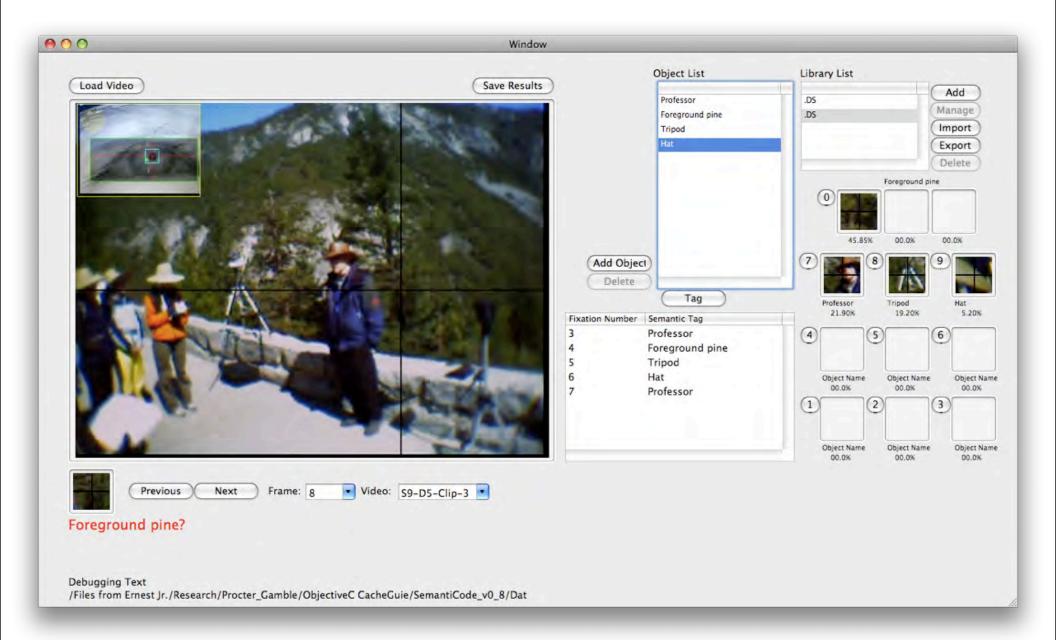


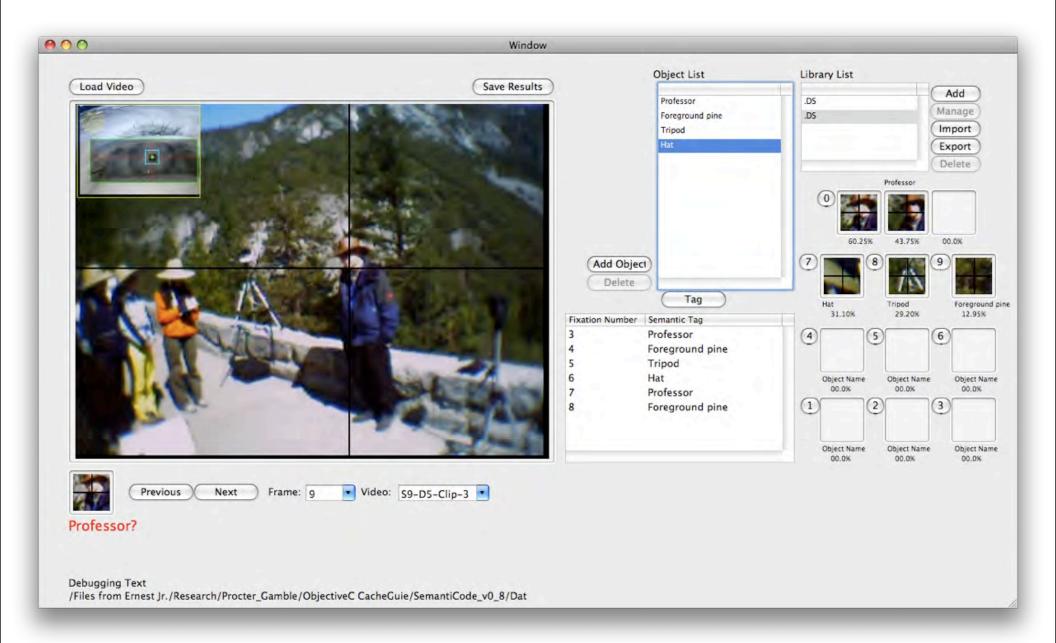


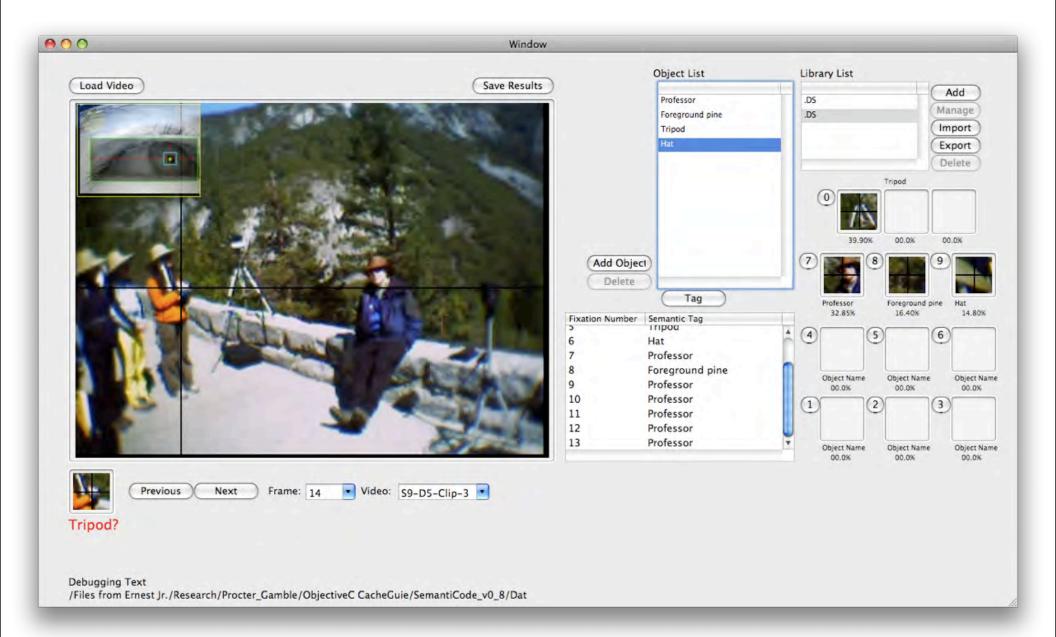


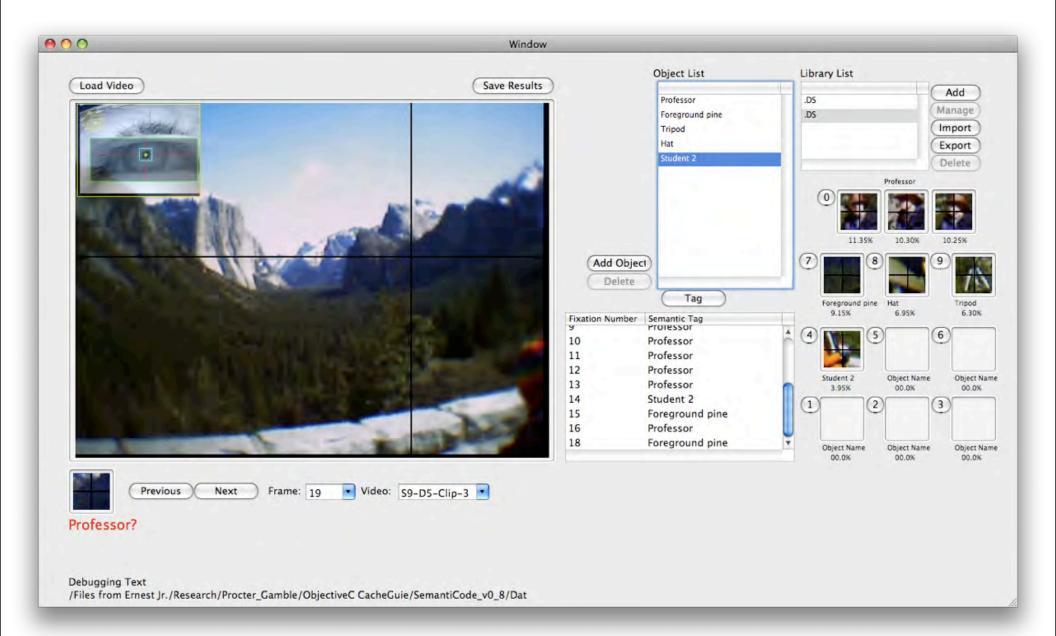


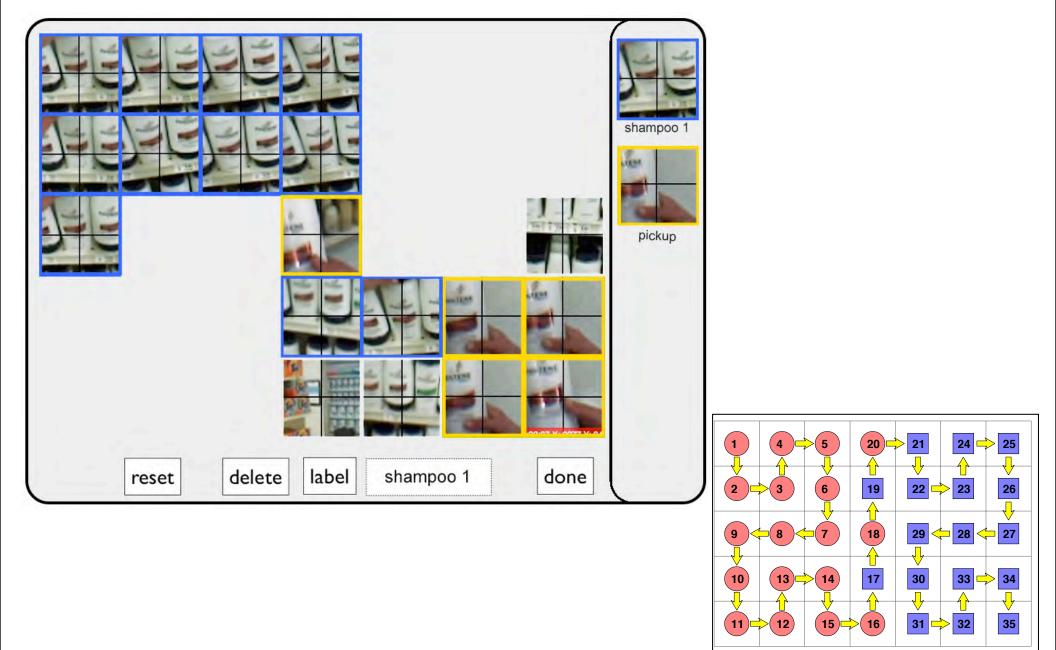
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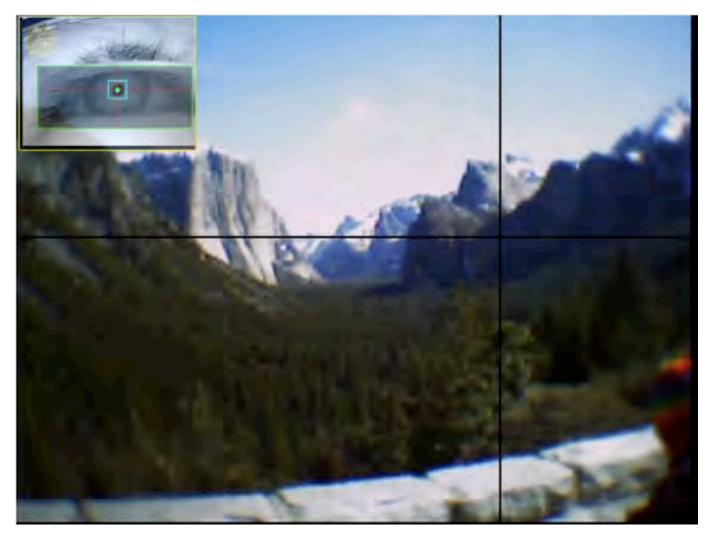








Limited resolution of scene video



Panoramic image capture







Panoramic image capture



Sunday, September 18, 11

Panoramic image capture







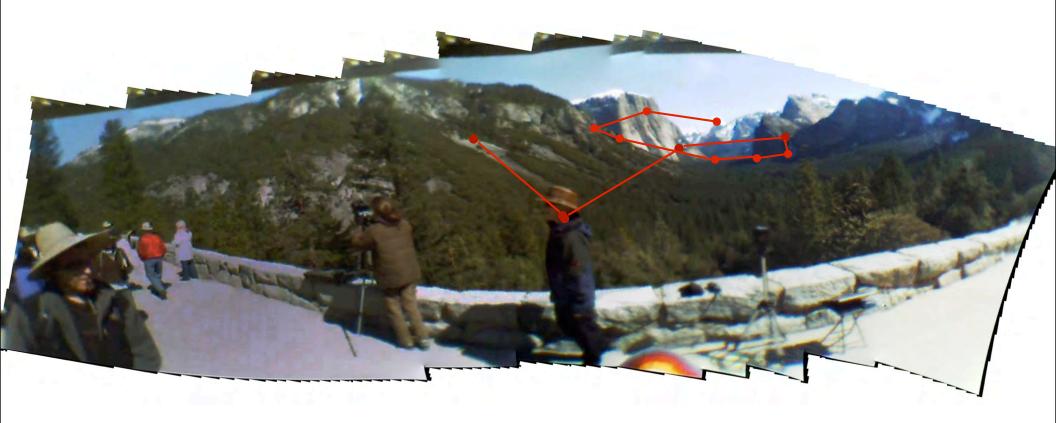










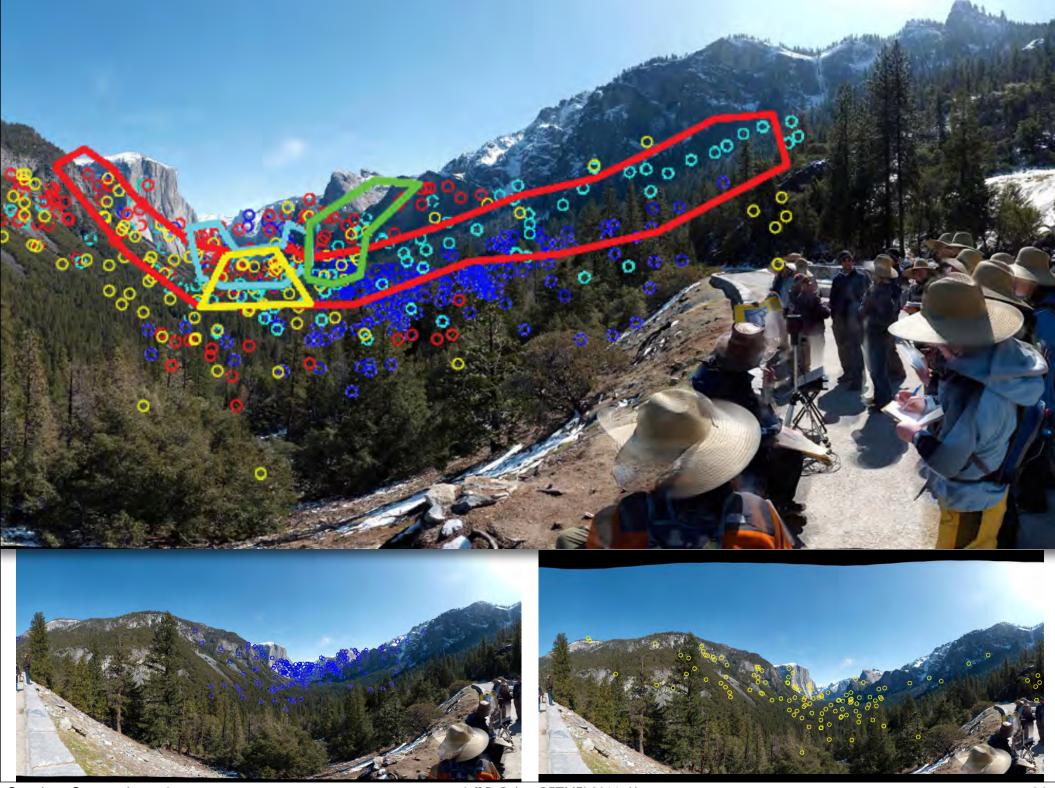


Common reference frame



Expert: o



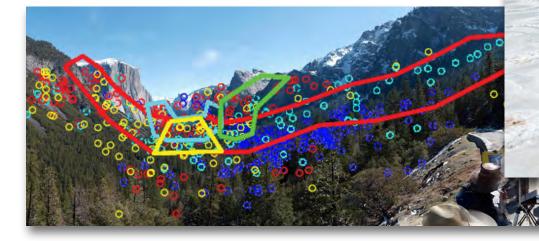


Sunday, September 18, 11

Jeff B. Pelz PETMEI 2011 Keynote

Semantic Analysis of Mobile Eyetracking Data

Jeff B. Pelz Rochester Institute of Technology Rochester, NY, USA



1st International Workshop on Pervasive Eye Tracking and Mobile Eye-Based Interaction



Sunday, September 18, 11

Beijing ,China

Ubiquitous Computing September 17-21, 2011

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